

A woman with long dark hair, wearing a white polka-dot shirt and grey pants, is sitting on a grey sofa. She is holding a pen and writing on a notepad. In front of her is a wooden coffee table with a laptop, a calculator, and several papers. The background is a modern living room with a white wall and a grey sofa.

Learnings from Writing a Thesis

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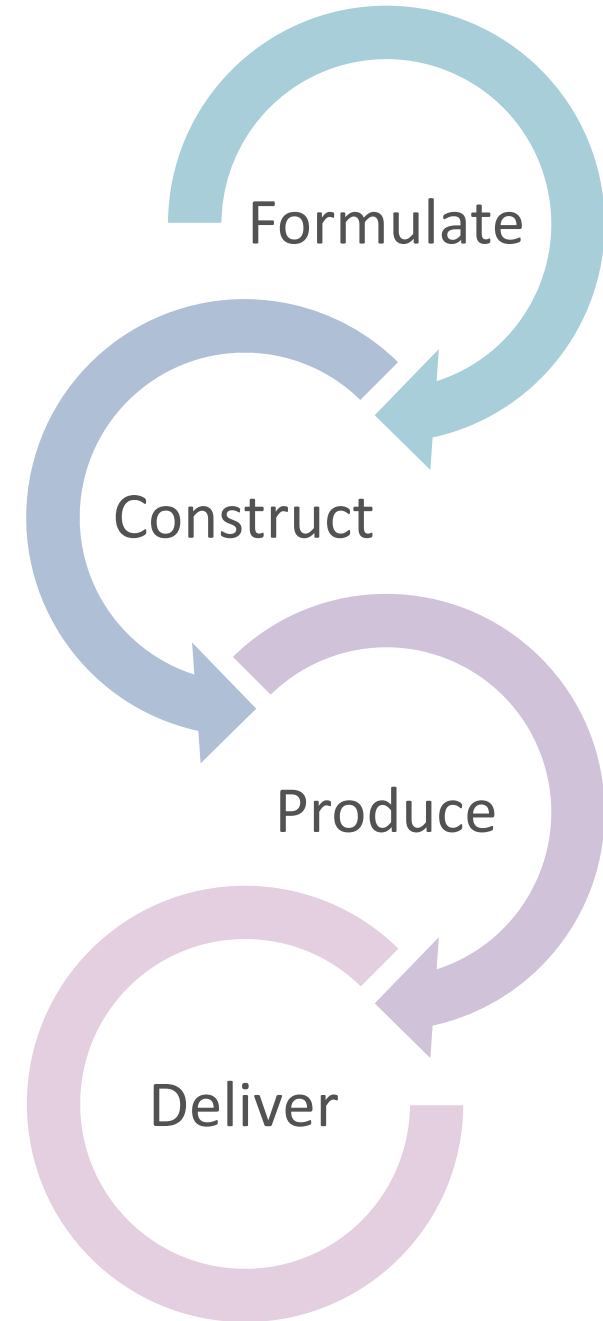


Planning

Start writing and set deadlines



The 4-Phase Model



A silhouette of a person's head in profile, facing right, is positioned on the right side of the image. The background is a blurred, bokeh-style image with soft, out-of-focus light spots in shades of blue and white. The text "Research Questions" is written in a white, sans-serif font across the center of the image, partially overlapping the silhouette.

Research Questions



Interviewing Experts

- Contact interviewees early
- Prepare carefully for interviews
- Transcription takes time!
 - Amberscript

Language





EA Models and Cases

Design and build realistic and relevant models

Start early and ask for help and feedback

Summary of Learnings



- **Planning**
- **Research Question**
- **Interviews**
- **Language**
- **Design of cases and models**

Thank You!

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